

Learn French Online  
with French schools

## BROCHURE 2020



**KEEP  
LEARNING  
FRENCH**



*#KeepLearningFrench*



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“Keep Learning French” was born from the union of 3 FLE schools based in France, in the South and in the Alps. A team of 35 people including 18 teachers dedicated to teaching French for more than 25 years. This program is a transposition of the FLE courses given in our schools (face-to-face) to distance learning courses. Our accumulated history (+60 years), our know-how, the quality for which we are recognized, the satisfaction of our students, our sense of innovation and our flexibility are the foundations of our KLF program. We put the same passion in our distance learning courses as we do in the exercise of our profession in our centres. In addition to this, we have developed expertise in digital technology over the past four years with an extremely high-performance e-Learning platform.

KLF has enabled us to maintain a very strong link with our ecosystem. Links of a different kind with our prospects. New relationships with learners. The world is changing, we are changing with it, we are adapting and our KLF solution is one of our responses to this need for change. Change that is made in accordance with our values: quality and creativity.

***“We brought our traditional classroom to the Internet”***

We know that students will gradually return to the schools. Although we will welcome our first students in June, some requests for stays are slipping towards the fall. In any case, it won't be a normal summer. The high season, as in many other fields of activity, will be low in terms of enrolments and that is why we have decided to extend the “Keep Learning French” programme until the end of 2020.

Keep Learning French is open to you, we are very enthusiastic about the idea of working together. Let's collaborate and adapt together to this new World that is taking shape.”

**Marc Lavigne Delville - CEO**

## KEEP LEARNING FRENCH PRESENTATION

“KLF's commitment: to accurately assess each student's entry level and remain attentive to the objectives expressed by them, in order to offer a learning experience that is adapted to their needs. We carefully monitor the progress of our students throughout their journey in the French language.

All our teachers are native French speakers and hold a university degree in French as a Foreign Language (FLE).

Our permanent team consists of 18 teachers, all of whom have extensive experience at LSF, IFALPES and IEF and in teaching French as a foreign language in general.

### Message from the Director of Studies KLF



We value educational innovation, which is why our teachers regularly follow training courses to ensure a level of excellence in our schools. We only recruit experienced and creative, competent and enthusiastic teachers who know how to make their French lessons coherent, stimulating, enjoyable and fun.

All the teachers working in our schools are regularly observed by myself, which ensures the consistency of the training offered by the 3 schools. Students are also encouraged to provide feedback on the courses they have taken.”

**Elisa Clément**

## ONLINE GROUP COURSES IN INTERNATIONAL CLASSES

Join our group courses and progress in French thanks to our expertise of more than 20 years!

That's our strength! To offer group courses with very precise levels and especially in international classes. Learn French with students from all over the world and with our schools' native French-speaking teachers who have a great deal of experience.

### Uncompromising quality

We offer the same level of quality for online courses as we do in our schools. You are followed by the same teacher throughout the week. This allows us to offer you the best possible pedagogical follow-up.

### Very high level of satisfaction

Fantastic reviews from our students (4,9/5 on FB, 4,8/5 on Google). The overwhelming majority of students who take our online courses decide to extend them.

6 levels available



All this is included in the group courses

- ★ An extremely high level of homogeneity, strictly respecting the CEFR framework.
- ★ A level test with a teacher for each student in order to insert them in a group of their level.
- ★ A maximum of 8 students per class with an average of 6.
- ★ A satisfaction questionnaire at the end of the first week and a second one at the end of the training (for courses lasting more than 1 week).
- ★ A certificate of training with the starting level and the level at the end of the session.

Unlimited access to the e-Learning platform is included during the sessions. The access will be communicated to the students one week before the beginning of their training.

## HOW IT WORKS

Depending on the results of your French test, you will be placed in a group of students corresponding to your level.

You will integrate the course program of our schools corresponding to the level assessed with our online placement test.

You participate in group sessions with your teacher by videoconference where you practice speaking and receive instructions for exercises to be done on the e-Learning platform.

You work on structural and grammatical points on the platform modules.

Your teacher follows your progress live and answers all your questions in writing while you work online.

You have access to a private group in which your teacher gives you homework and shares additional documents. You can chat with the students in your group and exchange with your teacher.

### A TYPICAL 3-HOURS SESSION WILL BE ORGANIZED AS FOLLOWS\*

9:15 am – 10:00 am

Group lessons by videoconference with your teacher

10:00 am – 12:00 pm

Program of the day and instructions. Lessons and exercises on the e-Learning platform + teacher coaching

12:00 pm – 12:30 pm

Group lessons by videoconference with your teacher

\*The schedule indicated is in the time zone of Paris, France (UTC +2)

### PRICES\*

1 week	2 weeks	3 weeks	4 weeks
150€ / week	145€ / week	140€ / week	135€ / week

\*A minimum of 4 participants is required for group courses



## 1-TO-1 ONLINE FRENCH COURSES

Take private French online courses with our e-Learning platform.

Two formulas are available:

- ★ Standard
- ★ Hybrid

### STANDARD FORMULA

#### Individual distance learning by video-conference

This formula does not include a language stay. You work with your teacher in private lessons according to your level and the objectives you have communicated to your teacher. This formula is particularly adapted if you have very specific objectives and you lack the time to come and follow a language immersion stay in France.

You also have access to our catalogue of more than 400 à la carte training modules to allow you to choose what you wish to progress on.

### HYBRID FORMULA

#### Private distance learning followed by an immersive stay in France

*“Start your French course from home and then come to France to complete your training and live a fabulous immersive experience”.*

This Hybrid offer “Distance learning + immersion language stay” is a particularly powerful offer because a direct link is created between the distance learning sessions and the immersion session at the school if you decide to come to our schools in Montpellier or Annecy. Pedagogical continuity is assured. Get more information below.

## WHAT ARE THE MAIN ADVANTAGES OF THE HYBRID OFFER?

You will have started your courses and you will have accumulated hours of training from your home or office.

You will have become accustomed to the training methods of the our schools.

You will have gotten to know the teachers you could potentially have during your stay in France.

You will have been made aware of French culture thanks to the resources made available to you.

You will have been able to prepare yourself as well as possible for the courses dedicated to the exams (DELFD/DALF, TCF, TEF and DFP) and therefore better succeed in your exam.

In short, you will have optimized your learning of French and you will have saved time.

Thus, it is not just distance learning that we offer but a new way of learning French. An extremely effective method whose objective is the optimization of the training. This new way of learning French is in addition to the two others that remain, namely immersion stays and distance learning courses.

Beyond the pedagogical interest and the optimization of your learning, you benefit from price advantages. Thus, when you come to France:

- ★ Registration fees will be offered.
- ★ The week(s) of distance learning course(s) will be taken into account for the calculation of the total amount of the immersive stay which will allow you to reduce the cost of your immersive stay.
- ★ You will benefit from reduced rates for access to the e-Learning platform.
- ★ You have access to our catalogue of more than 400 à la carte training modules to allow you to choose what you want to progress on.

## PRICES

### 10 lessons

450€ i.e.  
**45€/lesson**  
 2 months access to the e-Learning platform  
**Included**

### 20 lessons

850€ i.e.  
**42,5€/lesson**  
 2 months access to the e-Learning platform  
**Included**

### 30 lessons

1,250€ i.e.  
**41,5€/lesson**  
 4 months access to the e-Learning platform  
**Included**

### 40 lessons

1,600€ i.e.  
**40€/lesson**  
 4 months access to the e-Learning platform  
**Included**

## PREPARATION COURSES FOR DELF AND DALF EXAMINATIONS

“Official certification for your proficiency in French”

### DELF / DALF

“100% success in our last sessions !!!”

KLF offers preparation courses for B1 and B2 DELF exams and C1 and C2 DALF exams. These diplomas are internationally recognised and valid for life. They can help students find a job around the world and let them enrol in French universities (B2, C1 diplomas) and prestigious universities (engineering, business, political science). They are often required for enrolment in other Francophone universities (Switzerland, Belgium, Canada).

In the preparation course, students study the methodology, vocabulary and themes specific to these exams while improving their knowledge of grammar and ability to communicate.

Students work on and develop the 4 skills that will be tested on exam day:

- ★ Oral comprehension
- ★ Written comprehension
- ★ Oral production
- ★ Written production

In order to offer you maximum flexibility, you can choose between two options:

1. Morning course package + specific preparation courses (afternoon)
2. Specific preparation courses in the afternoon only.

*In both cases, unlimited access to the e-Learning platform is included.*

## EVERY MORNING: INTERNATIONAL GROUP CLASS (OPTIONAL)

9:15 am – 10:00 am	10:00 am – 12:00 pm	12:00 pm – 12:30 pm
Group lessons by videoconference with your teacher	Program of the day and instructions. Lessons and exercises on the e-Learning platform + teacher coaching	Group lessons by videoconference with your teacher

*\*The schedule indicated is in the time zone of Paris, France (UTC +2)*

## SPECIFIC SESSIONS DEDICATED TO EXAM PREPARATION

2:00 pm – 3:30 pm		
Monday	Wednesday	Friday
Exam-specific preparation group courses	Exam-specific preparation group courses	Exam-specific preparation group courses

## NEXT SESSIONS FOR DELF / DALF

- ★ 25 May (4 weeks session) – Exam: 22 June 2020 (international date)
- ★ 22 June (4 weeks session) – Exam: 20 July 2020 (international date)
- ★ 20 July (4 weeks session) – Exam: 17 August 2020 (international date)

*You can take your exam in France or in your own country, the dates are the same.*

DELF/ DALF EXAM PREPARATION (4 weeks)	
Global	920 €
Specific	380 €

*\*A minimum of 4 participants is required for group courses*



# LEARN FRENCH WITH FANTASTIC FRENCH TEACHERS!



CORINNE  
★  
Teacher



EMMANUEL  
★  
Pegagogical  
Manager



MAGALY  
★  
Teacher



PHILIPPE  
★  
Pegagogical  
Manager



EMILIE  
★  
Teacher



PASCALINE  
★  
Teacher



LEILA  
★  
Pegagogical  
Coordinator



THIERRY  
★  
Teacher



★ ÉLISA  
Director of  
Studies



★ JUDITH  
Teacher



★ VANESSA  
Teacher



★ MARINE  
Teacher



★ XAVIER  
Teacher



★ DAVID  
Teacher



★ THOMAS  
Teacher



★ AZADÉE  
Teacher



★ SOPHIE  
Teacher

# #KEEPLEARNINGFRENCH!

## ONLINE WORKSHOPS TO KEEP IN TOUCH WITH THE FRENCH LANGUAGE

Participate in our workshops on the subjects that interest you, whenever you want...

Practice conversation, phonetics. Train for debates:

- ★ Workshop "Familiar French"
- ★ Workshop "Speak like a French native"
- ★ Discussion workshop "All right? Not okay? What do you think?"
- ★ Etc. 9 workshops are available

Very efficient workshops with a maximum of 6 participants.

Workshops for different cultures:

- ★ German speakers
- ★ English speakers
- ★ Spanish speakers

### Pricing

1 Workshop	20€
Package 3 workshops (-15%) <b>17€ / workshop</b>	51€
Package 6 workshops (-30%) <b>14€ / workshop</b>	84€
Package 9 workshops (-45%) <b>11€ / workshop</b>	99€

### Important:

Each workshop is self-contained: you can register for Session B even if you did not participate in Session A. Sessions are not repeated: each session has a different content.

## IMPROVE YOUR COMMUNICATION SKILLS WITH OUR WORKSHOPS

### PHONETICS FOR EVERYONE

Improve your pronunciation by consolidating your knowledge of the French phonological system!

You will practice pronouncing particular sounds such as nasal vowels or certain consonants. You will work on your intonation, rhythmic groups, pauses, in one word, all the francophone music.

### IDIOMS

French people use a lot of idiomatic expressions all the time in all communication situations, whether formal or informal and especially in oral communication.

You will discover the meaning of many expressions, names of animals or vegetables and you will also learn how to use them.

### PHONETICS AND PRONUNCIATION FOR ENGLISH SPEAKERS

Can you pronounce without difficulty: "écureuil", "ronronnement", "foie gras", "bouilloire"? Can you ask in Paris where "la gare du RER" is?

By taking part in this workshop, you will be able to improve your pronunciation of the French language by focusing on the sounds that you are having problems with.

### "DÉSERT OU DESSERT" FOR GERMAN SPEAKERS

Improve your pronunciation of the French language by focusing on the sounds that cause you problems.

### SPEAK LIKE A FRENCH NATIVE

Have fun practicing the art of French conversation (talking about the weather, about yourself, your loved ones, others ...), in a group and with the help of a native teacher.

How to approach a subject, to start a dialogue and to intervene in a discussion. You will be able to do it with ease by participating in this workshop.

### ALL RIGHT? NOT OKAY? WHAT DO YOU THINK?

Discuss various social, societal or cultural themes related to French or international current affairs.

Learn how to defend your point of view, develop arguments, express your approval or disapproval, and at the same time qualify your remarks.

### FAMILIAR FRENCH

Familiarize yourself with the language spoken by many French people in different situations of everyday life: pictorial expressions, slang, the language of the young, verlan...

This workshop will help you to better understand the dialogues of French films, songs or your French friends and buddies.

### "SENS DESSUS DESSOUS" FOR SPANISH SPEAKERS

Discuss various social, societal or cultural themes related to French or international current affairs.





## OUR E-LEARNING PLATFORM EXCLUSIVELY DEDICATED TO FRENCH LANGUAGE LEARNING

### Entirely made with love by the teachers of our schools

The most powerful e-Learning platform entirely dedicated to French as a foreign language.

- ★ More than 4 years of work were necessary to create our e-Learning platform which is the most powerful platform in French as a foreign language today:

### Main figures:

- ★ 380 currently active users.
- ★ 3 800 users since the launch.
- ★ More than 87% attendance to our online courses.
- ★ 1,150 course sheets.
- ★ 5,180 exercices.

- ★ You are coached by the teachers of our schools and you join the thematic groups of your choice.

### Online test

After your French test with one of our teachers, you will receive a personalized program adapted to your needs.

### +400 modules

You have access to 400 modules, more than 5000 exercices. You choose what you wish to progress on.

### Thematical groups

You have access to our groups which allows you to follow current events in French and to discover French and francophone cultures.

Pedagogical teams answer all the questions you ask on the platform and correct all the published written contributions.

(6 LEVELS AVAILABLE – A1: 6 Course Modules, A2: 9 Course Modules, B1: 9 Course Modules, B2: 12 Course Modules, C1-C2: 12 Course Modules)

### Progress in French from your home or office

Our e-learning platform allows you to learn French or to deepen your knowledge by working independently on different skills: grammar exercises and lessons, vocabulary, conjugation, written production, written and oral comprehension, phonetics.

### How it works

- ★ Subscribe to the e-Learning platform
- ★ Receive by email your access to the platform
- ★ Take the online test to find out your French language level
- ★ Take advantage of the platform and learn French with exercises at your level.

### Prices include

- ★ Online test of your level of French
- ★ Unlimited access to the plateforme 7j/7, 24h/24
- ★ Answers to all the questions you ask on the platform
- ★ Personal correction of all your written contributions
- ★ Access to our groups which allows you to follow current events in French and to discover French and francophone

cultures: *reading tips, selection of radio and songs in French, links to games to work on French, cooking recipes, etc.*

### Subscribe to our platform easily

You can choose a fixed period from 1 to 12 months or test it for free for an unlimited period of 3 days.

### Objectives

To provide you with pedagogical assistance and continuous follow-up and to enable you to progress in writing by offering personalized correction and advice.

### Basic access

#### From 1 to 12 months

Start at 12,5€ / month

1 month: 30€  
3 months: 60€  
6 months: 90€  
12 months: 150€

### Free trial

#### 0€ for 3 days

0€ for 3 days then subscription of 60€ for 3 months with automatic renewal



## ACTIVITIES ORGANIZED REGULARLY TO APPROACH ONLINE FRENCH IN A MORE PLEASANT WAY

Because learning French from a distance can be a hindrance for some people, we accompany our courses with a series of activities and events that we offer in addition to the courses but also to all those who want to discover what we do before committing to a group or one-to-one course session.

**All these activities are free of charge.**

### 1 Every Monday at 3.30 pm: Teatime!

Take out your best cup and join other students for a friendly moment to share your daily life! In French, of course!

### 2 Every Wednesday at 2:00 pm: Support service\*!

The purpose here is to answer your doubts\* concerning your life in France (possible displacements, government measures etc...).

*\*Please note that this permanence is not meant to answer questions concerning your reservations. For all these questions please contact us by mail.*

### 3 Every Wednesday at 4pm: Join the KLF community on Facebook!

Every week the KLF team prepares online activities for you to follow on Facebook. Do you have questions about French? Elisa Director of Studies, answers them! Good or better/ better etc...? French has never been so easy! Azadée, one of our teachers, invites you to play games in order to practice your grammatical knowledge!

Do you know the French culture? Léa, our activity manager will put you to the test with a French culture quiz! You will become unbeatable!

### 4 Every Thursday at 2pm: Let's play via Kahoot!

Let's play! General culture test! Music ! Literature!

### 5 Every Friday at 1.00 pm: Aperitif!

The Friday aperitif is sacred ! After your classes, come and join the students of the Keep Learning French program for a drink and a friendly chat!

In addition, all KLF students have a new way to communicate with each other: Creating a group on the e-learning platform: Getting by without getting out!

A space for sharing to better live the crisis.



## GREAT TESTIMONIALS WE'VE RECEIVED SINCE THE LAUNCH OF OUR KLF PROGRAM

Justin USA

“ My first experience with online classes (zoom) was during this period of lockdown with KLF -Language School France. My highest compliments go to the entire staff at KLF for operating, as we say in the USA, a “well oiled machine”! My Professor, Antoine, successfully managed a class of 4 to 8 students of all ages from multiple continents, online through the zoom classroom. The TooFrench e-learning platform is unprecedented - an amazing study tool that has been so intricately fine-tuned. The staff at KLF are extremely organized and have been quite accommodating during my time studying with them. If you have an interest in learning to speak, read, and write the French language, no matter what your age or where you are, I believe there is no better experience than the one you will receive with KLF! ”

Maren USA

“ (...) I have enjoyed the variety of class options and the teachers are creative and skilled. The teachers also incorporate cultural learnings into our daily French lessons such as popular French music, history, art, humor, and entertainment. The school administration is friendly, responsive and approachable. Montpellier is a beautiful and caring community that is open to French learners. I have been here prior to and through the COVID-19 Confinement and my classes easily moved to on-line(...) ”

Vanessa ESPAGNE

“ (...) en mi opinión, son unas clases interactivas muy divertidas, que te permiten seguir en contacto con el francés y avanzar poco a poco según el nivel en el que cada alumno se encuentre, favoreciendo el aprendizaje a través de las distintas herramientas propuestas por el profesor, la plataforma en línea, los recursos de la escuela, así como las distintas actividades que KLF nos ofrece a lo largo de la semana. Para poder interactuar con el resto de alumnos y poder conocernos un poco más, en un ambiente más distendido, KLF propone después de clase distintas actividades a través de otros juegos, actividades para descubrir la música, la historia, la gastronomía francesa, vocabulario específico y otros retos para seguir practicando y mejorando nuestro nivel de francés, de tal manera que convierten nuestro curso en una aventura interactiva, amena e inolvidable. ”

## FOR JUNIORS: ONLINE GROUP COURSES IN INTERNATIONAL CLASSES

Because we are convinced that learning French remains a priority for many parents.

True to our reputation of more than 20 years, we cannot imagine not proposing a solution to students who were looking forward to spending a few weeks in France to discover the South of France and to participate in our courses and numerous activities. Nor can we imagine not offering anything to parents who want to ensure that their children do not fall behind in language learning. And finally, we cannot imagine not offering you, dear partners who have trusted us for many years, a product that will enable you to provide a solution to your customers.

As an extension of our Keep Learning French programme for Adults, which works very well, we have designed a programme specifically adapted to minor learners. The aim is to appeal to both young students aged 11 to 15 and their parents. We worked on an original format.



Here are the main lines of our KLF for Juniors program:

Two daily sessions will take place: in the morning at 9am or in the afternoon at 5pm. Students will be able to choose one or the other depending on their location (East or West):

★ **Morning session:**

1. 9:00 to 9:30 am, Class
2. 9:45 to 10:00 am, Break
3. 10:00 to 10:45 am, Class

★ **Afternoon session:**

1. 5:00 to 5:45 pm, Class
2. 5:45 to 6:00 pm, Break
3. 6:00 to 6:45 pm, Class

★ **The slots will be organized as follows:**

1. 45 minutes face-to-face followed by
2. 15-minute-break followed by
3. 45 minutes face to face
4. Exercises and challenges that the students will do independently on our e-Learning platform, whenever they want and in agreement with their parents, during the rest of the day.

★ **Age range:** 11 to 15 years old

★ **Format:** Weekly, 1 week minimum, 6 weeks maximum.

★ **Related products:** Private lessons for those who want more.

★ **Included in the price we will be offering:** Unlimited access to our e-Learning platform

Dates from:  
6<sup>th</sup> July to 14<sup>th</sup> August 2020

## HERE ARE OUR STRONG POINTS

- ★ The seriousness of the schools and teachers (history, certification, etc.) who participate in the Keep Learning French programme.
- ★ The strength of the Keep Learning French programme, which has proven its effectiveness.
- ★ The appropriate format for courses and activities offered to minor audiences.
- ★ The mix of students (students will be in international classes).
- ★ Unlimited access to the e-Learning platform and its thousands of exercises.
- ★ Dedicated groups on the platform to be able to exchange between underage students (maximum security).
- ★ 8 students maximum per class (6 on average).
- ★ Very playful activities such as challenges, games (quizzes).

### OUR PRICE LIST

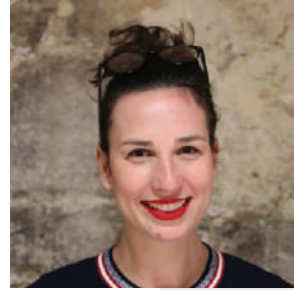
200€ / week all inclusive:

- ★ Group French course in an international class
- ★ Placement test to ensure the student is placed in a class of his or her level.
- ★ Access to the e-Learning platform with specific pathways for minors.
- ★ Participation in numerous online activities (challenges, discoveries, etc.).
- ★ Feedback form after the 1st week.
- ★ Feedback form at the end of course (if stay longer than 1 week).
- ★ French Learning Certificate with level achieved.

*\*A minimum of 3 participants is required for group courses*

## COMMERCIAL CONTACT

EMMANUELLE



E-mail:  
emmanuelle@lsf-france.com



## PRICE LIST

### GROUP CLASS

<i>1 week</i> ▼	<i>2 weeks</i> ▼	<i>3 weeks</i> ▼	<i>4 weeks</i> ▼
150€ / week	145€ / week	140€ / week	135€ / week

### ONE TO ONE

<i>10 lessons</i> ▼	<i>20 lessons</i> ▼	<i>30 lessons</i> ▼	<i>40 lessons</i> ▼
450€ 45€ / lesson	850€ 42,5€ / lesson	1.250€ 41,5€ / lesson	1.600€ 40€ / lesson

### DEL F/ DAL F PREPARATION

<i>Global</i> ▼	<i>Specific</i> ▼
920€	380€

### WORKSHOPS

<i>1 workshop</i> ▼	<i>Package 3</i> ▼	<i>Package 6</i> ▼	<i>Package 9</i> ▼
20€	51€ 17€ / lesson	84€ 14€ / lesson	99€ 11€ / lesson

### E-LEARNING PLATFORM

<i>Basic access</i> ▼	<i>Free trial</i> ▼
1 month: 30€ 3 months: 60€ 6 months: 90€ 12 months: 150€	0€ for 3 days then subscription of 60€ for 3 months with automatic renewal

### JUNIORS

200€ / Week

## COMMISSIONS

**\*20% commission  
for our partner agencies  
on all KLF products.**

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*Dear partner, since this crisis began, our schools have never given in and intend to provide solutions whenever possible. We hope that our proposal will appeal to you and that together we will succeed in making this summer 2020 a great achievement that will go down in history.*

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